

## Click & Drop™ Cookies Policy

Cookies are small text files stored by your device when you access most websites on the internet. We will use two types of cookies:

- Session cookies - these expire when you close your browser and do not remain on your computer.
- Persistent cookies - these are stored in the longer term on your computer. They are normally used to make sure the site remembers your preferences.

[business.parcel.royalmail.com](https://business.parcel.royalmail.com) (this Website) uses cookies in order to make it easier to use and to support the provision of relevant information and functionality to you. Cookies also provide us with information about how this Website is used so we can keep it as up to date, relevant and error free as possible. Further information about the types of cookies in use on this Website is set out below.

By using this Website you agree to the use of cookies. Please note that certain cookies may be set the moment you start visiting this Website. You can choose to manage the cookies we use on this Website through your browser settings at any time. For more information about how to do this, and about cookies in general, you can visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

Please note that preventing cookies is likely to impact the functionality or performance of this Website, or prevent you from using certain services provided through it. If you choose to prevent cookies, we cannot guarantee access to the services provided through this Website or be sure how this Website will perform during your visit. Preventing cookies will also affect our ability to update this Website to cater for user preferences and improve its performance.

The types of cookies we currently use on this Website are set out below. The cookie categories are based on the category definitions contained in the [International Chamber of Commerce UK Cookie guide](#).

## Cookie Category Details

Cookie Category	Details
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Strictly necessary cookies are essential to enable you to move around this Website and use its features and/or services. These cookies allow this Website to provide services at the request of users.

Strictly necessary

This Website use strictly necessary cookies to:

- Identify you as being logged in to this Website
  - Remember the goods and services you ordered when you get to the checkout page
  - Remember things like information you've entered on order forms when you navigate to different pages during your session on this Website
  - Remember things like service selections you have made which are essential for
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Cookie  
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Details

- us to provide you with services you have requested
- Make sure you connect to the right service on our website when we make any changes to the way the website works

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Performance cookies allow us to update this Website to cater for Website user preferences and improve performance. They collect information about how this Website is used, e.g. which pages users visit most often and where error messages are delivered. These cookies don't collect information that identifies individuals. All information is aggregated and therefore anonymous.

Performance

This Website use performance cookies to:

- Provide statistics on how this Website is used (including selections that you have made and goods and services that you have viewed, during your use of this Website)
- See how effective our adverts are
- Enable us to track and improve this Website by analysing visitor behaviour and results.
- Improve the management and performance of tags on this Website.

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Functional cookies allow this Website to remember choices you make, e.g. your user name, log in details and language preferences and any customisations you make to Website pages during your visit. They are necessary to provide features and services specific to individual users.

This Website use functional cookies to:

Functional

- Identify you as having consented to use of cookies by this Website
  - Remember settings you've applied (such as layout, text size, preferences and colours)
  - Remember selections you have made (such as search functions and results, and goods and services)
  - Apply customised content segments to individual users
  - Apply users' individual service specifications (such as usage or credit allowance)
  - Share information with partners to provide a service on our website. The information shared is only to be used to provide the service, product or function and not for any other purpose
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Cookie  
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These cookies collect information about your browsing habits on this Website in order to make advertising both on this Website and other websites you subsequently visit relevant to you and your interests, to limit the number of times those adverts are served to you and to help measure the effectiveness of advertising campaigns.

This Website uses the following targeting/advertising cookies:

Targeting or  
advertising  
cookies

- Google / DoubleClick  
(you can learn more about how these cookies operate here: <http://www.google.com/intl/en-GB/policies/technologies/ads/>)
- Turn Audience  
(you can learn more about how these cookies operate here: <http://www.turn.com/privacy/>)
- Cognitive Match  
(you can learn more about how these cookies operate here: [http://cognitivematch.com/privacy\\_policy](http://cognitivematch.com/privacy_policy))

You can also manage many organisations' cookies used for online advertising at <http://www.youronlinechoices.com/uk/your-ad-choices>.

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