



## Royal Mail Door to Door

- Transcript of videos

### **More with Door to Door**

Royal Mail Door to Door is more than just delivery. A lot of companies come to us wanting to know how to get the best out the leaf distribution. So we offer consultancy, we design the leaflet, we design the text or we give advice on the text, so it's a one stop shop and I don't think many of our competitors can actually equal that level of service.

### **Seamless process**

It's really a very simple process, we can either get the leaflets or the items printed on behalf of the customer and then take over all the logistics and actually get them to the certain areas of distribution or if the customers want to do his own thing, which is great, then we will give them the guidelines of what to do confirm it both in writing and verbally. So the whole system, the whole process can be, faultless from, or seamless for one point to the other until the final distribution.

### **Fits your plans**

In terms of timing for door to Door we understand that sometimes there must be a degree of flexibility because people's needs differ. So companies can book two years in advance if they know what their marketing or their planning is going to be, and they book after a four week period. So four week to two years. We will also attempt to work with our customer's framework in terms of when they want their campaign to be delivered.

### **MD Local Pages (Boris Bernard)**

I'm Boris Bernard , I'm a director of a company based in the West Country, called 'Local Pages' and we published telephone directories that are issued through the Royal Mail system of Door to Door. I've always used Royal Mail, except for on one or two occasions, I use them now for all my deliveries and will continue to do so in the future. If you tried to compare Royal Mail Door to Door service against other distribution outlets, Royal Mail comes top of the tree every time. The other firms without being disrespectful to them, fall well short of the service and the quality and the accuracy of the delivery.

In dealing with us, the specific challenge that I wanted Royal Mail to do, was communicate with us, listen to us and Royal Mail did that very well.

Door to Door delivers value for money, when you look at the job that they do and the cover that you get, its first class value.

- End transcript